



SA - 734

VI Semester B.Sc. (FAD) Examination April/May 2015
(NS) (2013-14 and Onwards)
(Fresh)

FASHION AND APPAREL DESIGN
FAD-602 : Portfolio Presentation

Time : 3 Hours

Max. Marks : 70

Instruction : All Sections are Compulsory. Support your answers with Illustration.

SECTION - A

I. Answer all the questions :

(9×2= 18)

- 1) What is a Mood Board ?
- 2) Define Sports wear.
- 3) Sketch a 'Camisole top'.
- 4) What is market mix ?
- 5) What is Spec ?
- 6) Define Costing.
- 7) List down any 4 price ranges for men.
- 8) Name any 4 fashion websites for e-shopping.
- 9) What is Sourcing ?

SECTION - B

II. Answer any 4 of the following.

(4×5= 20)

- 10) Bring out the importance of lighting in Fashion Photography.
- 11) Explain the following.
a) Mood Board b) Swatch Board c) Colour Board.
- 12) Write a brief note on Fashion Promotion.
- 13) Bring out the importance of literature on fashion clothing of Indian fashion.
- 14) Sketch a design wear for women 'spring' summer 2015'.
- 15) Write a brief note on Research in fashion portfolio.

P.T.O.



SECTION – C

III. Answer **any four** of the following.

(4×8= 32)

- 16) Plan a cost sheet for a Men's Casual wear of size 42.
 - 17) Explain the steps in fashion forecasting.
 - 18) Write a note on 'Fashion Photography'.
 - 19) Create and design a Mood Board for a traditional wear.
 - 20) Explain different categories of clothing for women.
 - 21) Sketch an leisure wear for kids.
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